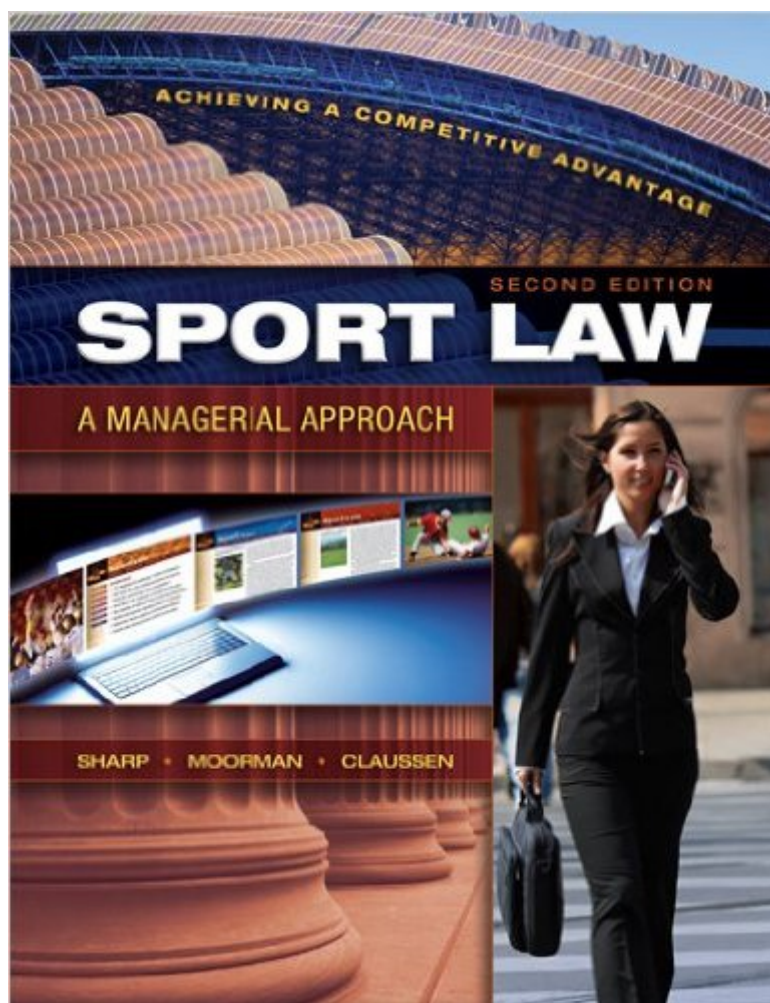


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Sport Law: A Managerial Approach, Second Edition



Synopsis

Like its predecessor, the updated second edition of *Sport Law: A Managerial Approach* is organized around management functions rather than legal theory. Its clear and informative style will help readers understand how legal concepts relate to specific managerial functions and will help prepare them to assume a broad range of responsibilities in sport, education, or recreation. Whether readers work or assume roles as coaches or teachers; are program administrators in a professional program; manage fitness/health clubs; or work in a high school, college, Olympic, or professional sport organization, legal concerns will inevitably be woven into their managerial concerns. This book shows how knowledge of the law creates a competitive advantage and helps build a more efficient and successful operation that better serves the needs of its constituents. *Sport Law* is organized around four broad business functions: (1) human resource management, (2) strategic management/governance, (3) operations management, and (4) marketing management. It provides relevant examples and explanations and has a clear, accessible tone. Finally, the book covers the legal areas suggested in the COSMA accreditation program approval guidelines and includes such topics as governance in professional and Olympic sport, employment discrimination, sporting facility and event management, participant violence, and intellectual property rights.

Book Information

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Customer Reviews

Had to purchase this as a textbook for a masters sports law class, and I love it. It has great real world examples to explain sometimes complex legal issues and the case studies and problems we worked through are a big help. Excellent textbook!

This book takes a look at legal aspects that sport managers may need to consider. Best book for taking the technical layers and complications of law (sport managing students are not law students) and brings them to level that sport managers can use. The only better way to receive this information from Dr. Sharp herself.

This textbook merges law and sport management in a way that is easy to comprehend. This book was required for a class but I do like this book very much.

This book gives great information on Sport Law. It isn't dated and does a good job of explaining the information in the text.

It's an easy read with great information and full of examples. The first edition would have been sufficient for my class.

I am using it for my classes and also for references as I write my papers, very good information here

I am not sure what good condition means but to me that means there are no ripped pages or that the book does not look like it's going to fall apart. Several dog-eared pages, torn pages, and pages marked with stickers and writing/highlighting. This item should have been classified as acceptable.

This book has more of a managerial approach to staying out of court. It's very insightful, I highly recommend it!!!

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